

Tourism and Invasive Species

Key Messaging for Social Media Content

Tourism and Invasive Species

Tourism and recreation can spread invasive species! Whether you're out for a hike, a bike ride, or a paddle, you may be moving invasive species around. Protect our ecosystems by practicing #CleanDrainDry and #PlayCleanGo!

Invasive-Wise Tourism

Tourism operators play a critical role in preventing the spread of invasive species. Become Invasive-Wise Certified and learn how to stop their spread while enhancing your destination's appeal. Check out @iscbc's free [Invasive-Wise Certification Program!](#)
#InvasiveWise #Invasivespecies #CleanDrainDry #PlayCleanGo #DontLetItLoose

Clean Drain Dry

Springtime marks the start of water sports season! Ensure you are protecting your local watersheds by preventing the spread of invasive species. Remember to #CleanDrainDry when paddling, fishing and boating. Learn more [here!](#)

Play Clean Go

Did you know that invasive plant seeds can hitch a ride on our hiking boots and walking shoes? Practice #PlayCleanGo by cleaning off the laces and soles of your shoes before leaving for your next adventure. Let's stop invasive species in their tracks! Learn more [here!](#)

Don't Let It Loose

It's true! Goldfish the size of footballs have been crowding out native species in BC lakes. Some of BC's most serious invasive species were originally sold as pets, or as plants for aquariums. Practice #DontLetItLoose by never releasing your pets into the wild, or dumping your aquarium debris into rivers, streams, lakes or storm sewers. Learn more [here!](#)

Community Learning

Do you want to help protect BC landscapes, habitats, and communities from invasive species? Check out ISCBC's free [eLearning courses](#), [factsheets](#), and [children's activities](#) to learn more about how you can prevent the spread of invasive species.