## FOR IMMEDIATE RELEASE

## People across BC asked to observe and report to protect biodiversity

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The Invasive Species Council of BC (ISCBC) invites everyone to protect BC's biodiversity by observing and reporting plants and animals across British Columbia.

Observing and reporting all species across our province is critical to the protection of BC's biodiversity. Contributions will help the scientific community gather data to help safeguard BC's natural spaces.

Everyone can help report invasive species by using the province's "Report Invasives" app or observe any species by joining the "I Spy and Identify" project on the iNaturalist app.

Reporting on the Province of BC's Report Invasives app helps stop the spread of invasive species. Early reporting of new invasive species is critical to their control and the protection of biodiversity. All reports using this app are provided directly to the province's land managers enabling tracking and informing management plans.

By joining the 'I Spy and Identify' iNaturalist project, participants will be part of a Canada-wide community of people observing nature. All project observations and reports will be added to a database for tracking of both invasive and non-invasive species.

"By encouraging people to observe and report what they see, we will be better equipped to take early action on invasive species and support BC's biodiversity," says Gail Wallin, Executive Director, ISCBC. "Everyone can take action in their communities and reporting is one great way to do that."

"We are excited to be one of the first to partner with the Canadian Council on Invasive Species on this national project," says Wallin. "This national partnership will help protect landscapes in British Columbia and across Canada."

Every report made helps scientists to track and protect Canada's native plants and animals from unwanted impacts, including invasive species. Learn more about reporting and download the apps at <a href="mailto:bcinvasives.ca/report">bcinvasives.ca/report</a>.

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## **About the Invasive Species Council of BC**

The Invasive Species Council of BC (ISCBC) is dedicated to keeping our landscapes and communities free of invasive species. It provides a coordinated, provincewide approach to reducing the impact of invasive species in BC. ISCBC unites efforts throughout the province and collaborates with a variety of partners to develop unique solutions for the wide variety of ecosystems in BC. For more information, visit bcinvasives.ca

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