

Partnerships Achieve Excellence in Natural Resource Management

D. Marshall - 2017/02/07

Agenda

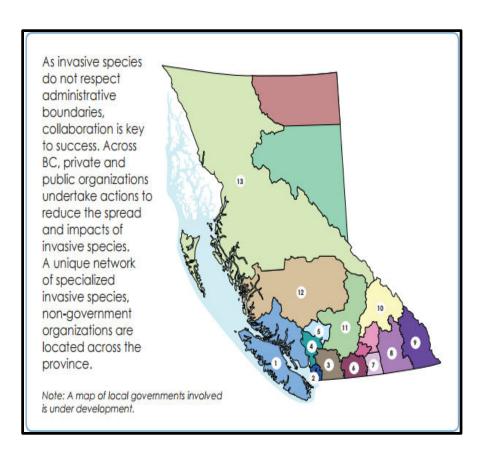
- 1. About Spectrum
- 2. Why Partnerships
- 3. Partnerships in the Context of Invasive Plant Control
- 4. Spectrum's Role in Invasive Plant Partnerships
- 5. Forestry Case Study Spruce Bark Beetle Similar Approach to Stopping the Spread of Invasive Spp.



Partnerships in Invasive Plant Management

- 1. Create opportunities for collaboration
- 2. Facilitate focused community awareness on a particular issue
- 3. Extends our reach, our resources and overall effectiveness
- 4. Facilitate the exchange of information
- 5. Best results

Successful Partnerships in Invasive Species Management

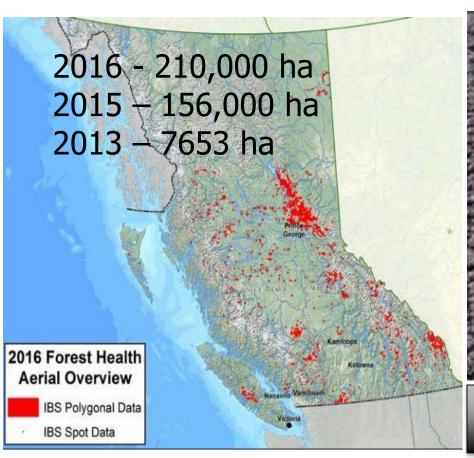


- 1. Run like a business
- 2. Annual goals, targets and operating plan
- 3. Board of Directors
- 4. Leverage of funds
- 5. Planning and practices based in science
- 6. Effective community outreach
- 7. Highly effective





Partnerships Case Study – Ongoing Spruce Bark Beetle Control Efforts

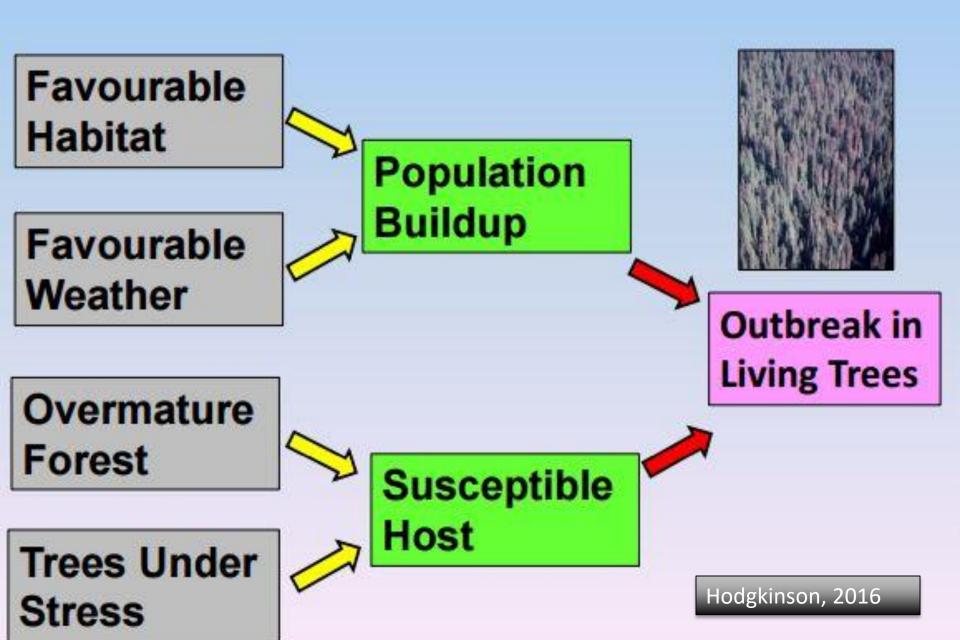




BC's Spruce Beetle Mitigation Strategy (2016)



Causes of Spruce Beetle Outbreaks



Spruce Bark Beetle - Recognition







Hodgkinson, 2016



Spruce Bark Beetle – Dramatic Socio- Economic Impacts





Hodgkinson, 2016



Partnerships – Spruce Bark Beetle

Learn from the past

Multi stakeholder representation

Check the science

 Build a collaborative strategy with clear goals

 Dedicate resources and deploy appropriate treatments



BC's Spruce Beetle Mitigation Strategy (2016)

Spruce Bark Beetle – Spectrum's Role







