

Clean Drain Dry

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Clean Drain Dry Program



Goal: Prevent the spread of aquatic invasive plants, animals and micro-organisms to BC waters.



Clean Drain Dry Program



Pilot program with 12 regional invasive species committees sharing messaging with boaters at key boat launches across BC.

In partnership with 5 regional invasive species committees sharing messaging with boaters at high risk regional boat launches and at education/outreach events.



Delivered through the Clean Drain Dry Ambassador program. Strategic partnerships with 2 provincial and 5 regional stewardship groups sharing messaging with public at education and outreach events.



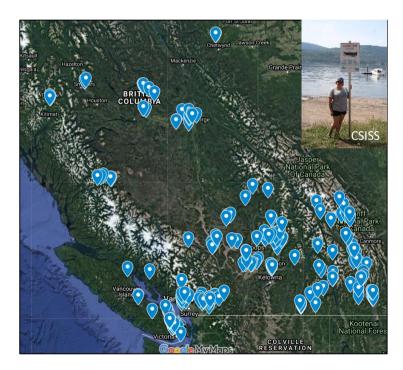
Continued delivery through the Clean Drain Dry Ambassador program. Strategic partnerships with provincial and 4 regional stewardship groups sharing messaging with public at education/outreach events.



To shift the behaviour of boaters and aquatic recreationists by encouraging the practice of Clean, Drain and Dry in order to prevent the introduction of aquatic invasive species









What is
Clean
Drain Dry?

Why should we Clean Drain Dry?



What could happen if we don't CDD?



Why Clean Drain Dry?











Why Clean Drain Dry?









What is Clean Drain Dry?

REMEMBER



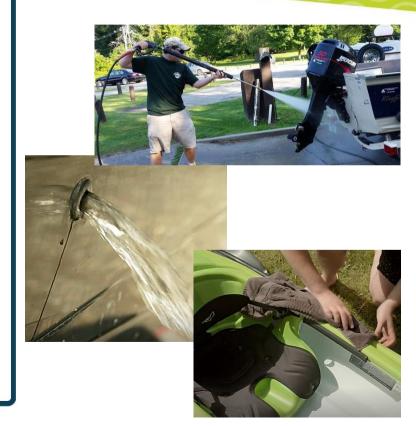




Report Zebra or Quagga mussel sightings to the R.A.P.P. Hotline: 1-877-952-7277



CleanDrainDry.ca





What May Happen if We Don't CDD?











What May Happen if We Don't CDD?





What May Happen if We Don't CDD?







Thanks!

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