



# Pilot Program

Partnership Agreement  
Overview

The Invasive Species Council of BC (ISCBC) is partnering with local and provincial aquatic stewardship groups to expand Clean Drain Dry (CDD) messaging throughout the province via signage and resources. These CDD partnerships will promote and foster increased support and education for the prevention of aquatic invasive species in BC. ISCBC welcomes interested organizations to submit their request to join this network that is dedicated to maintaining the health and sustainability of BC's waterways.

### Program Overview: National Clean Drain Dry Program - BC Pilot

With support from Fisheries and Oceans Canada, the Canadian Council on Invasive Species (CCIS) is launching a national CDD program that will be piloted in BC before being extended across Canada. The national CDD program is designed to prevent the introduction and spread of aquatic invasive species through recreational pathways by increasing awareness about transporting invasive species and encouraging responsible behaviour, namely cleaning, draining and drying watercraft and gear.

CCIS and national and provincial advisors have collaborated with ISCBC to design a BC pilot that incorporates CDD signage, development of new resources and the creation of digital and social media messaging. The BC pilot builds upon current CDD messaging and is intended to expand the CDD network within BC. The CDD program will create partnerships allowing for streamlined and consistent messaging for the public on desirable behaviours and will support stewardship groups in their efforts to protect their local watersheds and increase awareness about invasive species in their communities. Stakeholders and partners will be encouraged to provide feedback into the development and distribution of CDD resources to help strengthen the national CDD program as the BC pilot unfolds.

### Partnership Plan

Becoming a partner is a great way to increase CDD signage and messaging in your community. Interested organizations can fill out an online Partnership Application form at [CleanDrainDry.ca](https://CleanDrainDry.ca).

Partners will be selected from applications based on priority lakes, signage needs, and number of applicants. Selected partners will be notified and sent an official Partnership Agreement form. Partners will work with the affiliated organizations and/or jurisdictions for the boat launches and/or sites (e.g. BC Parks, Ministry of Forests, Lands, Natural Resource Operations and Rural Development, resort owners) to obtain permission to install signs. The BC pilot CDD signs are not intended to replace current signage, and sites with existing CDD signage will not be selected. Once approval to place signage is granted, partners may submit their completed Partnership Agreement form to [projects@bcinvasives.ca](mailto:projects@bcinvasives.ca).

Upon receiving the completed Partnership Agreement form, ISCBC will distribute signs to each partner at no cost to that organization. As new resources are designed (e.g., rack cards, decals, fact sheets, floating keychains, etc.), ISCBC will supply resources free of cost to partners to distribute to their members or to the public.

Partners are expected to cover the costs of installing the signs and ensuring that the installation (e.g., wooden posts vs. metal, distance from the shoreline etc.) adheres to the rules and regulations of the site jurisdiction.

Throughout the season, partners are asked to submit project highlights and/or sign installation updates that will be featured in the national CDD e-newsletter to be distributed quarterly. Partners will also be provided with social media videos and media releases that they can promote on their social media platforms.

Upon completion of sign installation, partners are asked to fill out and submit the Signage Report. This is a simple template that is sent to partners when they receive signs and includes lake name(s), GPS coordinates of the site and image of the installed sign.

## Partnership Expectations

The ISCBC and partnering organizations will adhere to pre-set project expectations to ensure successful project delivery and messaging for the health and sustainability of BC waterways.

ISCBC will contribute by:

- Developing and supplying CDD signs to partnering organizations
- Developing and supplying CDD resources
- Providing an appropriate Partnership Overview, Partnership Agreement form and Signage Report templates to partners
- Creating a comprehensive tracking system for sign locations to be shared with all partners
- Consolidating all feedback from partners on CDD pilot resources and materials to enhance their development
- Analyzing annual CDD program results and sharing data with partners and the public
- Featuring partner highlights in the quarterly CDD e-newsletter and promotion through social media and other communication platforms

Partners will contribute by:

- Determining appropriate location(s) for signage where there is none already in place, and obtaining permission from the appropriate jurisdictions for sign installation
- Installing CDD signs
- Promoting the CDD e-newsletter and other CDD-related social media communications developed by ISCBC, where possible
- Obtaining CDD commitments from organizational members and the public via social media and/or in-person, where possible
- Completing the final Signage Report via the template provided by the ISCBC
- Providing feedback, as needed, in the production of new CDD resources, social media videos, public service announcements

# Clean Drain Dry Pilot Program

## PARTNERSHIP AGREEMENT FORM

Please complete and submit this form by **May 1, 2020** to [projects@bcinvasives.ca](mailto:projects@bcinvasives.ca).

### Organization Information

Organization Name: \_\_\_\_\_

Organization Contact (First/Last Name): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Total signs requested in this form: \_\_\_\_\_

### Requested Signs

Please refer to the last page of this document to view the four signage options. If no specific design is preferred, leave the column blank. A supplementary table can be found on page 7 if more space is required. Any waterbodies or signs added to the table that were not included in the application submission will be considered for next year.

Waterbody	Sign Version 1 or 2	Proposed GPS Coordinates (decimal degrees) <i>latitude / longitude</i>	Jurisdiction the site falls under	Jurisdiction that granted permission
1.		Lat: Long:		
2.		Lat: Long:		
3.		Lat: Long:		
4.		Lat: Long:		
5.		Lat: Long:		
6.		Lat: Long:		

### Resource Packages

Please select the following quantities of each resource currently available. Quantities depend on requests from all partners, so if you would like more than the standard amount available in the event of a surplus please circle options with a +.

My organization would like the following quantity of:

CDD floating keychains	None	15	25	35+		
CDD chamois	None	15	25	35+		
CDD rack cards	None	25	50	100	150	150+
CDD stickers (vinyl decals)	None	25	50	100	150	150+
CDD white window clings	None	10	25	35	50	50+

## Key Deliverables

As a partner, I will complete the following key deliverables:

- Determining appropriate location(s) for signage where there is none already in place and obtaining permission from the appropriate jurisdictions of the boat launches for sign installation (such as BC Parks, Ministry of Forests Lands and Natural Resource Operations, private resorts etc.)
- Installing the CDD signs
- Completing the final Signage Report via the template provided by the ISCBC
- Where possible, promoting the CDD e-newsletter and other CDD social media communications developed by ISCBC via social media
- Where possible, obtaining CDD commitments from organizational members and the public via social media and/or in-person
- Providing annual feedback and, as needed, for the production of new CDD resources, social media videos, public service announcements and promote finalized products

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Our organization, \_\_\_\_\_, acknowledges that permission was granted for each sign location and the site information is correct.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Organization Contact Signature

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## Year Three 2020 Sign & Resource Guide

Use this page when selecting preferred sign versions. If no version is preferred, leave the column blank in the Partnership Agreement Form. Availability of different sign versions will be dependent on a first come, first serve basis. Organizations are welcome to affix their logo in the bottom right corner of all sign versions. Signs will be weather resistant and predrilled to allow for easy installation.

### Sign Versions

#### Version 1 General



#### Version 2 Non-motorized



### Supplementary Site Locations Requested Signs

Waterbody	Sign Version 1 or 2	Proposed GPS Coordinates (decimal degrees) <i>latitude / longitude</i>	Jurisdiction the site falls under	Jurisdiction that granted permission
7.		Lat: Long:		
8.		Lat: Long:		
9.		Lat: Long:		
10.		Lat: Long:		
11.		Lat: Long:		
12.		Lat: Long:		
13.		Lat: Long:		
14.		Lat: Long:		
15.		Lat: Long:		
16.		Lat: Long:		