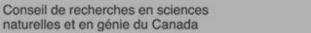
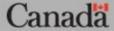
#### People. Discovery. Innovation. Les gens. La découverte. L'innovation.











#### **Presentation Outline**

- NSERC who are we?
- How to work with academia/industry
- Programs to fund the project
- A few examples
- Q & A



# Federal Funding Agencies (aka the "Tri-Councils")

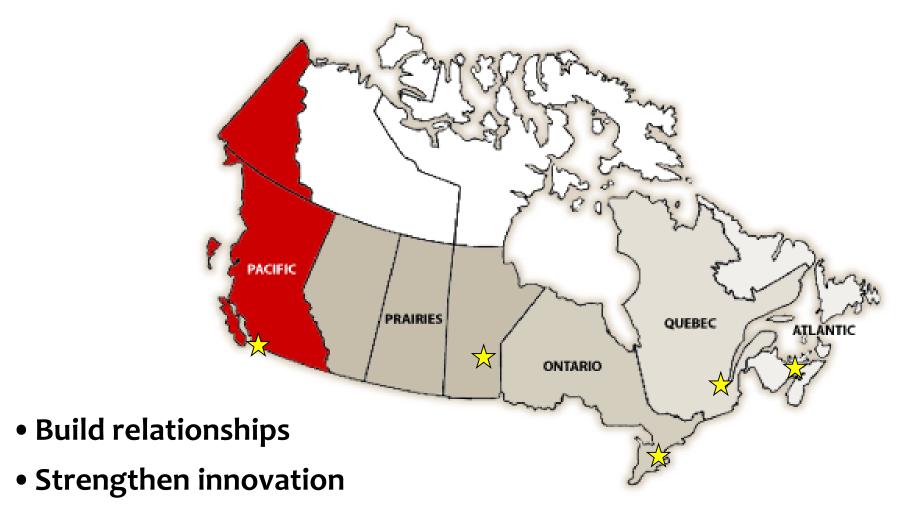
#### Natural Sciences & Engineering



Social Sciences & Humanities

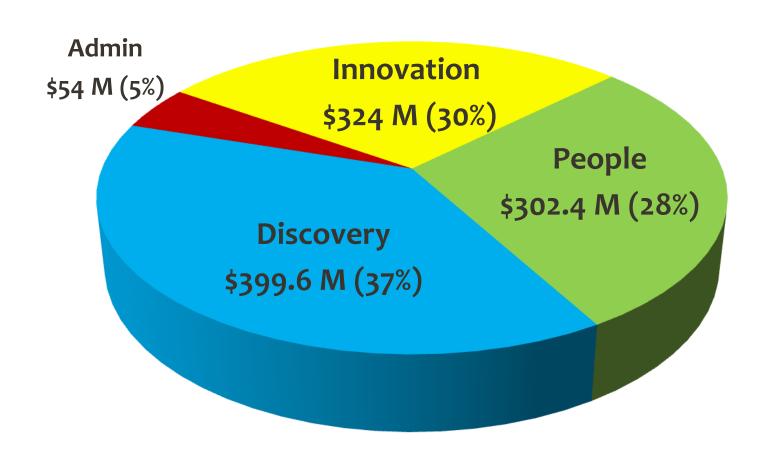
Health

#### **NSERC** Regional Offices



Increase awareness

#### NSERC Budget ... \$1.2 Billion



#### **NSERC** "Innovation" Grants

UNIVERSITIES			COLLEGES	
STRATEGIC PARTNERSHIPS	INDUSTRY-DRIVEN COLLABORATIVE R&D	COMMERCIALIZA- TION	TRAINING IN INDUSTRY	COLLEGE AND COMMUNITY INNOVATION
Strategic Grants	Connect Grants	Idea to Innovation Grants	Experience Awards	Engage & EG+ Grants
Collaborative Health Research Projects	Engage & EG Plus Grants	Centres of Excellence for Commercialization and Research		College-University Idea to Innovation Grants
Automotive Partnership Canada	Conauc R&D Grants			Innovation Enhancement Grants
Networks of Centres of Excellence	Industrial Research Chairs			
	Business-Led Networks of Centres of Excellence			

# **NSERC** "Innovation" projects must involve a "partner"













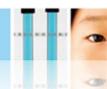














#### A "partner" for NSERC is ...

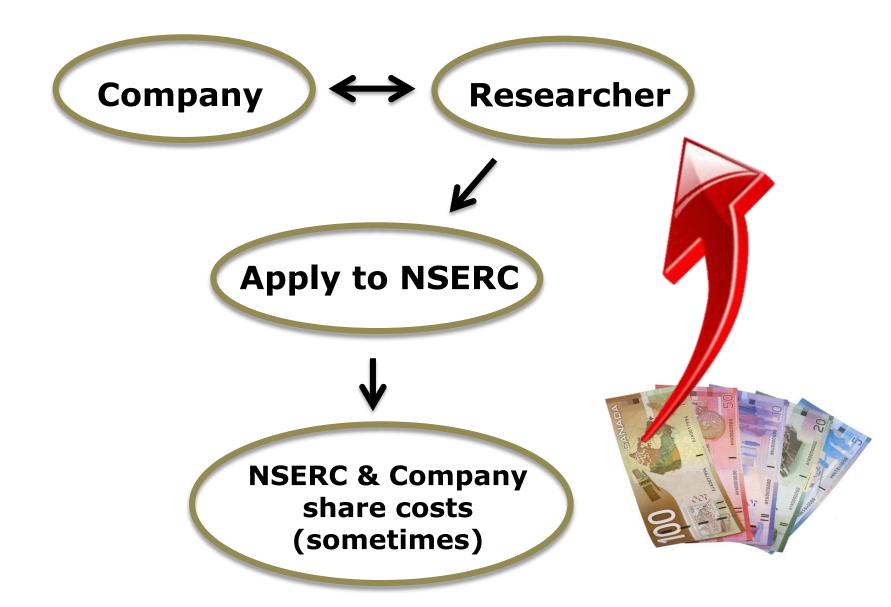
- Canadian company
- Multinational if R&D/Manufacturing in Canada
- Public utility
- Not for profit ... Industrial Associations/Producer groups
  - Not solely government supported
  - Research mandate
  - Capacity to disseminate results to members



# Universities & Colleges in BC you can work with ...

Universities	Colleges		
<ul> <li>Thompson Rivers University</li> <li>University of BC</li> <li>Simon Fraser University</li> <li>University of Victoria</li> <li>University of the Fraser Valley</li> <li>University of Northern BC</li> <li>Royal Roads University</li> <li>Trinity Western University</li> <li>Vancouver Island University</li> <li>BC Institute of Technology</li> </ul>	<ul> <li>Camosun College</li> <li>Douglas College</li> <li>Emily Carr University of Art &amp; Design</li> <li>Justice Institute of BC</li> <li>Kwantlen Polytechnic University</li> <li>College of New Caledonia</li> <li>North Island College</li> <li>Okanagan College</li> <li>Selkirk College</li> <li>Yukon College</li> <li>Langara College</li> <li>Vancouver Community College</li> <li>College of the Rockies</li> </ul>		

#### How does it work?



#### Engage Grant ...



- New collaboration
- 6 month project
- No application deadline
- 4 week turnaround
- Up to \$25K from NSERC
- No cash from company
- Company owns the IP
- Company must meet ...

"2 <u>and</u> 2" rule

### **Engage – Mitacs Combo**

Harmonized process of Engage and Accelerate to benefit your new collaborative research projects



<sup>\*</sup> Possible to fund several Accelerate units for bigger projects



# **Engage Project**

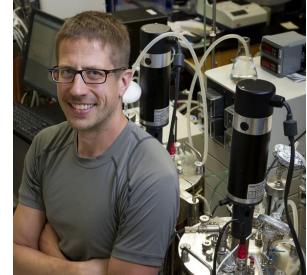
"Genomic, transcriptomic and metabolomic analysis of interacting brewer's yeast for directing development of new beer styles"

Researcher: Dr. Jon Van Hamme,

Dept of Biological Sciences,

**Thompson Rivers U** 

Company:





Red Collar Brewing Co.



# **Engage Project**

"Designing forest reclamation techniques for the tailings deposit at Mount Polley"

Researcher: Dr. Suzanne Simard

**Forest and Conservation** 

Sciences, UBC



Company:



#### How do we continue the project?

























### Engage Plus Grant ...



- Engage project continues
- Same features as Engage (6 month project, IP belongs to company, quick application)
- Up to \$12,500 matching funds from NSERC (o/h and in kind not matched)

# Engage — Engage Plus

"Use of selective genotypes in developing a native seed nursery for grassland restoration"

Researcher: Dr. Lauch Fraser

Dept of Biological Sciences,

**Thompson Rivers U** 



#### **Company:**

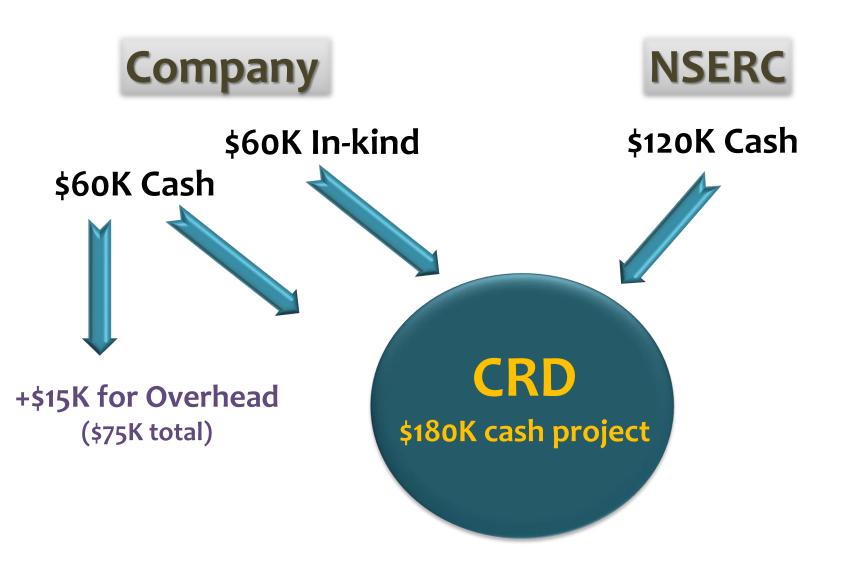


#### CRD Grant ...

- Multi-year projects (2-3 years on avg)
- Average \$80K per year from NSERC
- Company-specific problem
- IP ownership negotiated
- 3 6 month turnaround
- Shared project costs:

NSERC matches company cash + in kind

## How does the leverage work ...



## Engage CRD

Researcher: Dr. Rob Britton,

**Dept of Chemistry, SFU** 

**Company:** 





Engage: "Structural identification of oxidized monoterpene semiochemicals for monitoring and control of bark beetles"

CRD: "Discovery of oxidized monoterpenes for bark beetle management"

#### Engage CRD

Researcher: Dr. Nicholas Coops

Faculty of Forestry, UBC



**Company:** 



Project: "Assessment of advanced remote sensing data for urban

tree detection and condition assessment"

#### Experience Grant ...

- 16 week work term at company for undergraduate students (often co-ops)
- Company reimbursed \$4500 from NSERC
- Companies can have 15 per year
- Excellent recruiting tool



#### Connect Grants ...

- Funds to support university and college researchers to connect with industry
- Support travel, events, and workshops in Canada
- Three levels of support:
  - Level 1: up to \$5,000 for travel
  - Level 2: up to \$10,000 for regional events
  - Level 3: up to \$25,000 for research planning workshops



# What are companies saying?

#### **NSERC** programs help them:

- Stretch their R&D \$
- Find solutions to their technical problems
- Access resources ... knowledge, facilities, equipment
- Enhance in-house skills and knowledge
- Link to other experts and companies
- Attract future employees





A COOL PLACE TO DO RESEARCH UN EXCELLENT PÔLE DE RECHERCHE

# Reach me at ...

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604-666-8814

